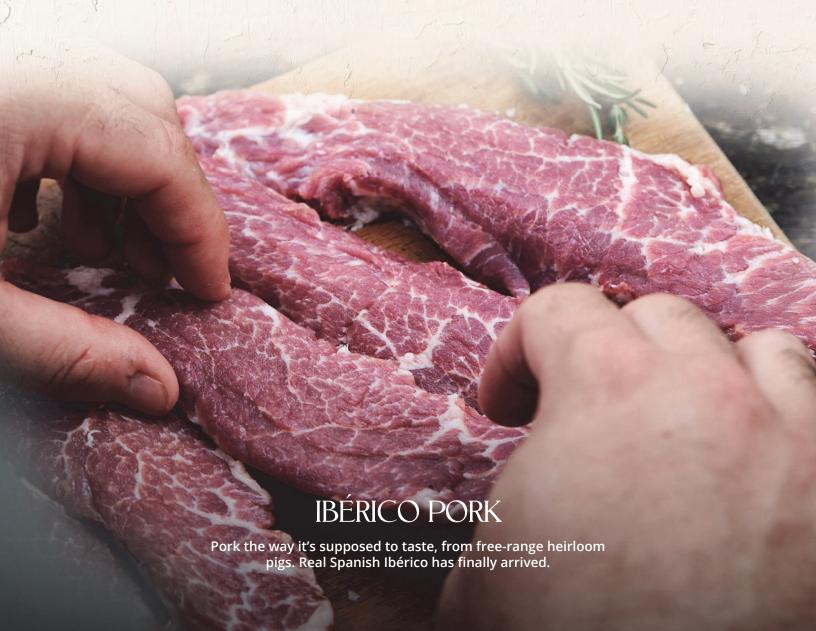
CAMPO GRANDE THE WACYU OF PORK®

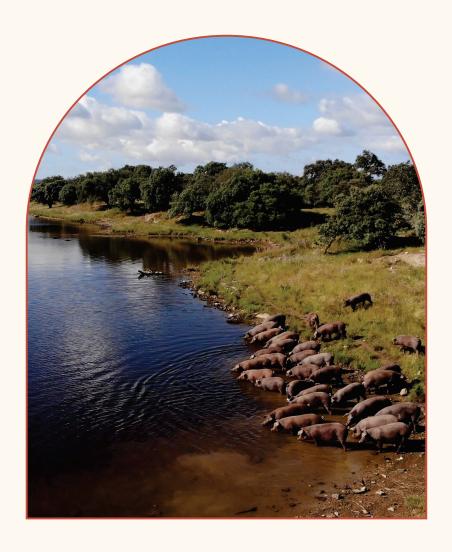




OUR MISSION

Campo Grande is a Consumer Brand set out to capture the ethos of Spain and be a disruptive player in the Craft Foods movement. We want **to bring consumers on a thrilling adventure of food discovery in sustainability, health and the finest flavors of the Mediterranean.** Behind the scenes, we're on a quest to disrupt the traditional supply chain of Big Meat and Fish by sourcing directly from humane farmers and fisheries and providing transparency along the way. Cutting out the middlemen means savings for consumers and a healthier plant and food system for our future.





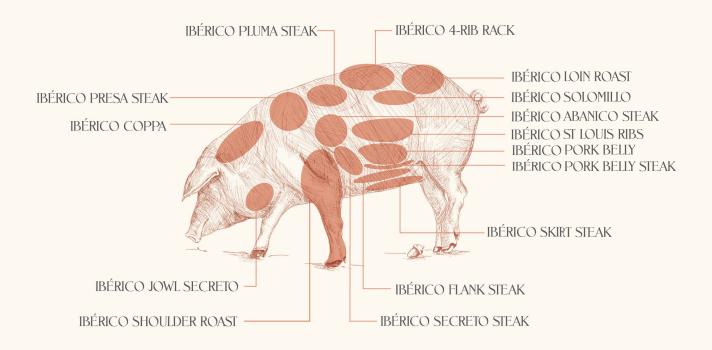
OUR STORY

Our passion for Spanish food is in our genetic makeup. Kurt Oriol, our founder, comes from a family with deep roots in the Ibérico tradition. He grew up hearing his grandmother's stories about the matanza, the annual celebration across rural Spain when townsfolk come together to stuff chorizo and hang hams for the winter.

Kurt's hybrid upbringing between Spain and the U.S. gave him a deep appreciation for Spanish food culture, and made him want to share it far and wide. Travelers who have been to Spain know that there's a palpable conviviality around food—tapas plunk down on tables to be gobbled by all, wine is sloshed into glasses without a whiff of pretentiousness, and there's always an unhurried sobremesa—Spain's term for lingering and chatting around table long after you've finished your meal.



OUR IBÉRICO PORK CUTS



SPAIN'S BEST KEPT CULINARY SECRET

IBÉRICO "THE WAGYU OF PORK®"

Amazing pork boils down to three factors: Genetics, Lifestyle and diet, which is why Campo Grande Ibérico comes from heirloom Iberian pings. The incredible marbling and nutty richness make chefs hail Ibérico as the Wagyu of pork.



IBÉRICO PRESA STEAK

The ultimate boneless roast.



ou haven't tried pork until you'v ried Iberico. Iberian Pork backed with more flavor po iquare in that most prime bee

10.21332/5A Certified by CALICER PI/0204/05

CAMPO GRANDE

Nutrition Facts

Total fat 14g Total carbohydrate 0g Dietary fiber 0o



ITEM CODE FP02 PACK WEIGHT RANGE 21-28 ounces **PCS PER PACK** 1 12 PCS PER CASE

BÉRICO SECRETO STEAK

The best-kept "secret" cut, according to Spanish butchers.



PRODUCT OF SPAIN

You haven't tried pork until you've tried Iberico. Iberian Pork is packed with more flavor per square in that most prime beef. These truly happy hogs are a rustic heirloom breed indigenous to the

CAMPO GRANDE eatcampogrande.com

@ (7 @ @eat.campogrande **Nutrition Facts**

Sodium 50mg
Total carbohydrate 0g

ITEM CODE	FP01
PACK WEIGHT RANGE	14-21 ounces
PCS PER PACK	1
PCS PER CASE	16

IBÉRICO 4-RIB RACK

Prime rib but make it Ibérico.



All the flavors of secreto with loads of marbling, but flatter and lighter in color.



IBÉRICO FLANK STEAK

Thin pork belly but leaner, with a satisfying chew.



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CAMPO Grande

Nutrition Facts Total fat 18g

Safe Handling Instructions
This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly.
For your protection, follow these safe handling instructions.

ITEM CODE FP10 **PACK WEIGHT RANGE** 4-24 ounces **PCS PER PACK** 1 PCS PER CASE 18

IBÉRICO COPPA

A thick, round "Money" cut from the upper collar perfect for rubbing, glazing and smoking.



PRODUCT OF SPAIN

You haven't tried pork until you've tried (berico, Iberian Pork is packed with more flavor per square in that most prime beef, These truly happy hogs are a rustic heirloom breed indigenous to the sun-dappled meadowlands of South Spain. They Forage and root and like almost heirs es long as

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CAMPO Grande

Nutrition Facts



ITEM CODE	FP08	
PACK WEIGHT RANGE	31-42 ounces	
PCS PER PACK	1	
PCS PER CASE	8	

IBÉRICO LOIN ROAST

Abundant marbling keeps this boneless cut juicy for days. Marinate, grill, carve, repeat.



IBÉRICO ST. LOUIS RIBS

Quintessential American cut begging for a spicy rub and getting paired with an ice-cold beer.



PRODUCT OF SPAIN

You haven't tried pork until you'ver tried liberico, lberian Pork i packed with more flavor pe square in that most prime beel These truly happy hogs are a rust liheirloom breed indigenous to the south Spain. They Forage and roo and live almost twice as long a most industrial pigs. This Triect of unique genetics, human farming, and natural diet createsrich, marbled meat that you car feel good about eating.

ES Certified by CALKE PI/0204/05

CAMPO GRANDE eatcampogrande.com

Iron 6%

Not a significant source of dietary fiber, sugars, vitamin A, vitamin C and Calcium

**Percent Daily Values are based on a 2,000 calcrie diet



e raised with unrestricted access to outdoor.

e Handling Instructions

This product was prepared from inspected and passed meat and/or poultry. S food products may contain bacteria that could cause illness if the produ

mishandled or cooked improperly.

To your protection, follow these safe handling instructions.

Keep refrigerated or frozen. Thaw in the refrigerator or microwave.
Keep raw meat and poultry separate from other foods. Wash working surface
(including cutting boards), utensils, and hands after touching raw meat o
poultry.

Sook thoroughly. Geep hot foods hot. Refrigerate leftovers immediately or discard

ITEM CODE	FP09
PACK WEIGHT RANGE	28-35 ounces
PCS PER PACK	1
PCS PER CASE	6

SKINLESS IBÉRICO PORK SHOULDER (PICNIC)

The quintessential cut for effortless fall-apart BBQ pulled pork, delicious carnitas, and fork-tender pork shoulder roasts with the umami-punch of Ibérico you know and love.



IBÉRICO PORK SHOULDER (PICNIC)

Whole iberico shoulder picnic with skin on. Prepare the ultimate Carnitas, Pulled Pork and Chicharron you will ever try.





ITEM CODE	FP21C02
PACK WEIGHT RANGE	16.5 - 19 lbs
PCS PER PACK	1
PCS PER CASE	2

IBÉRICO SOLOMILLO

Silky soft "solomillo" is exactly what this classic cut should taste like.



IBÉRICO PORK BELLY

Thick layers of fat on meat from the tender, flavor-laden Ibérico underbelly.



IBÉRICO ABANICO STEAK

Tender marbling spreads through this cut like a fan.



IBÉRICO PLUMA STEAK

Quick-cooking cut with soft feathery fat.



You haven't tried pork until you've tried lberico. Iberian Pork is packed with more flavor per square in that most prime beef. These truly happy hogs are a rustic heirloom breed indigenous to the sun-dappled meadowlands of South Spain. They Forage and root and live almost twice as long as most industrial pigs. This Trifects and live almost twice as long as most industrial pigs. This Trifects are inch, marbled meat that you can feel good about eating.

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CAMPO Grande

Nutrition Facts Total fat 18g Saturated fat 8g

ITEM CODE	FP04
PACK WEIGHT RANGE	18-25 ounces
PCS PER PACK	2
PCS PER CASE	12

IBÉRICO JOWL SECRETO

A similar structure to bacon, with layers of meat and fat that seep deep into the muscle.



IBÉRICO BABY BACK RIBS

Throw them on the barbecue, or slow cook them in the oven to absolute perfection. Fall-off-the-bone deliciousness packed with the Ibérico umami you know and love is guaranteed.





ITEM CODE	FP19C06	
PACK WEIGHT RANGE	30-34oz	
PCS PER PACK	1	
PCS PER CASE	6	
		-

IBÉRICO SKIRT STEAK

Like flank steak, but larger and firmer, making it ideal for marinades.



IBÉRICO BONELESS SHOULDER ROAST

One of the most versatile Ibérico Cuts! Our Boneless Shoulder Roast can be cooked as a roast or steak, or in stews and dishes like barbacoa, beef burgundy, soups and stir-fry. The possibilities are endless with this umami-packed delicious cut!



IBÉRICO HANGER STEAK

Bold tasting cut reminiscent of flank steak and skirt steak, but more tender. Cut from the area that "hangs" between the rib and loin, it's highly popular in seasoned dishes like tacos and with robust sauces like chimichurri!





ITEM CODE

PACK WEIGHT RANGE
PCS PER PACK
PCS PER CASE

IBÉRICO LOIN BACON (Chub or Sliced)

This tender, flavorful bacon is sliced to perfection, offering a deliciously savory taste with a hint of natural sweetness. Ideal for frying up crisp strips or adding a gourmet touch to your dishes, it brings a rich, satisfying flavor to every bite.



GROUND IBERICO

100% ground pork made with Campo Grande Free Range Iberico.





GROUND IBÉRICO-WAGYU BLEND

THE KING OF PORK MEETS THE KING OF BEEF: Campo Grande 14oz. signature heirloom blend, combining 25% pure ground Wagyu Beef with 75% of our free-range Ibérico Pork. This may be the juiciest burger on the planet.





IBÉRICO COPPA BACON (Chub or Sliced)

This gourmet cut features the flavorful, marbled profile of coppa, smoked to perfection. Ideal for frying up crisp strips or adding a gourmet touch to your dishes, it brings a rich, satisfying flavor to every bite.



IBÉRICO APPLE WOOD SMOKED BACON (Slab or Sliced)

Intricate layers of Ibérico fat make our NEW bacon an EXPLOSION of umami, smoky, sweet and meaty flavors. Nothing short of unreal, as you'd expect from the finest pork in the world! Sliced in 12oz packs.

Made with Campo Grande porkbelly, sea salt and celery powder. Lightly Applewood Smoked, Nitrate Free.



IBÉRICO SALCHICHÓN (Chubs or 1lb pre-sliced trays)

A peppery age-old recipe passed down from generations of abuelas



IBÉRICO COPPA (Chub or Sliced)

The novelty money muscle is the most marbled, buttery whole cut of cured pork around.



IBÉRICO CHORIZO (Chubs or 1lb pre-sliced trays)

The true essence of Spanish terroir with notes of smoky pimentón paprika and garlic. This sliced treat will surely add a kick to any charcuterie haard!



IBÉRICO SLICED PALETA (Chubs or 1lb pre-sliced trays)

Complex, nutty, and slightly sweet flavor, with a melt-in-the-mouth texture.



IBÉRICO HAM Acorn-Fed

Comes from the hind leg and offers a larger cut of meat compared to paleta. It delivers a delicate yet profound flavor profile with a subtle sweetness and a rich, buttery texture that melts in the mouth.



IBÉRICO SHOULDER HAM Acorn-Fed

Fondly called "paletilla" by locals, Paleta are smaller than hind-leg hams and cure closer to the bone, dishing up a distinguished robust nuttiness that lingers on the tongue.





IBÉRICO PASTRAMI

Our take on the world-famous deli meat - smoked to perfection & melt-in-your-mouth tender Pastrami. Pair with mustard and pickles for the ultimate deli sandwich.



SMOKED PICNIC SHOULDER

Experience the savory depth of our Ibérico Smoked Picnic Shoulder. Expertly smoked to perfection, this whole cut offers a rich, smoky flavor and a tender texture. Perfect for slicing to your preference, it brings a touch of gourmet to your table.



WHAT MAKES CAMPO GRANDE PORK SO SPECIAL?

Those who have savored Ibérico all agree on one thing: They couldn't believe they were eating pork when they first tried it.

The natural umami, tenderness, and superior marbling often leaves unsuspecting diners wondering if they were really eating pork, or a fine Wagyu steak.





THE UNIQUENESS OF IBÉRICO COMES DOWN TO 3 FACTORS

1. GENETICS

Ibérico Pork comes from the distinctive Black Iberian Pig – also known as "Pata Negra." It's actually the same pork whose hind legs retail for up to \$4,500 in the form of Spain's world famous "Jamón Ibérico". This rare breed from Spain is bred to contain a higher fat content than many other pigs, giving the meat a distinctive marbling similar to Kobe and Wagyu beef.

2. LIFESTYLE

For true Ibérico perfection, the pigs have to be raised in the right environment and live a happy life. In fact, Ibérico pigs live twice as long as their counterparts. The pigs roam free and eat the local all-natural cuisine. They feed for at least two seasons to help garner that truly distinct flavor.

3. DIET

Campo Grande's Ibérico pigs are fed a diet of nuts and whole grains, which makes for multilayered flavor and incredible marbling.



Have a question? Our founder, Kurt, is all ears! *kurt@eatcampogrande.com*

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