

Original  
BLUE



WOMEN  
OWNED

POINT  
REYES

FARMSTEAD CHEESE CO.





# Original BLUE

## MAKE IT ORIGINAL

Ultra creamy in texture, California's iconic classic blue cheese is handcrafted in the traditional style with **sweet milky flavors** up front and an **addictive peppery finish**. This farmstead beauty is rindless, all-natural, gluten-free, and **our only raw milk cheese**. It is made on the farm exclusively from the milk produced by our own herd of Holsteins.



Made from rBST-free raw cows' milk  
Made with microbial (vegetarian) rennet

AGED 60+ DAYS

AWARD  
WINNING



SUSTAINABLY  
FAMILY  
FARMED

- Methane-powered renewable energy
- Water reuse and recycling programs
- Reduced greenhouse gas emissions
- State-of-the-art robotic milking technology
- A family heritage of innovative agriculture for over 60 years

SCAN FOR



ITEM SPECS

ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
21110	Original Blue Wedge EW	180 days	16/6 oz	827615000160	10827615000167
20100	Original Blue Wheel	210 days	1/6.8 lb	n/a	90827615000026
22100	Original Blue Crumbles	210 days	2/5lb	n/a	20827615000003

FROM OUR FARM TO YOUR CUSTOMER'S TABLE

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WOMEN  
OWNED



MADE IN USA

## TASTING NOTES

SWEET MILK,  
BOLD BLUE MOLD PUNGENCY,  
PEPPERY FINISH



## PAIRINGS

Honey  
Apples  
Tomatoes  
Salads, Steaks,  
Burgers, and more....

IPA  
Classic Martini  
Vintage Port



BAY<sup>BLUE</sup>



WOMEN  
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# BAY BLUE

## SAVORY & SWEET

Inspired by the sheer natural beauty of our coastal climate and locale, Bay Blue is a rustic-style blue cheese with a natural rind. It is known for its **fudge-like texture, mellow yet complex flavor** and **sweet, salted caramel finish**. Gorgeous on a cheese board, Bay Blue is made pasteurized, made with traditional rennet and is complex in character, making it the perfect choice after-dinner alongside a glass of Tawny Port.



Made from pasteurized, rBST-free cows' milk  
Made with traditional rennet

AGED 60 DAYS

AWARD  
WINNING



SUSTAINABLY  
FAMILY  
FARMED

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SCAN FOR



ITEM SPECS

ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
61114	Bay Blue Wedge EW	210 days	8/5 oz	827615000993	10827615000990
62100	Bay Blue Wheel	210 days	1/6.5 lb	n/a	90827615000002

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WOMEN  
OWNED



MADE IN USA

## TASTING NOTES

EARTHY, MALTY TOASTED GRAIN,  
MILD BLUE MOLD PUNGENCY,  
SWEET, SALTED CARAMEL FINISH



## PAIRINGS

Figs / Peaches	Stout Beer
Mushrooms	Chenin Blanc
Dark Chocolate	Barrel-Aged Scotch
Candied Nuts	Rosé





FENNEL  
BLUE

WOMEN  
OWNED

POINT  
REYES

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## TASTING NOTES

EARTHY, MILD BLUE MOLD  
PUNGENCY, SLIGHTLY SWEET,  
ACCENTED WITH WARM NOTES  
OF LICORICE



## PAIRINGS

Orange Marmalade	Moscow Mule
Bacon	Ginger Beer
Graham Crackers	Martini
Toasted Hazelnuts	

# FENNEL BLUE

## EARTHY & SWEET

Something new AND something blue! Our fan-favorite Bay Blue now comes in a flavored version infused with Fennel seeds. Fennel Blue has a **mild blue pungency** with a **hint of fennel sweetness** while showcasing the beautiful **earthy & umami flavors of Bay Blue** that we all know and love. Try it alongside a gin & tonic, crumbled on top of a salad, or incorporated into your favorite pasta dish.



Made from pasteurized, rBST-free cows' milk  
Made with traditional rennet

AGED 60 DAYS



AWARD  
WINNING



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ITEM #	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	GTIN
63114	Fennel Blue EW Wedge	210 Days	8/5 oz	827615000832	10827615000839
63100	Fennel Blue Wheel	210 Days	1/6.5 lb	n/a	90827615001542

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# Gouda



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# Gouda

## AGED TO PERFECTION

Hand-crafted using traditional methods, Gouda is one of the most special cheeses we produce. It delivers a rich and decadent flavor experience of **toasted hazelnuts & cooked cream** with a **sweet & savory butterscotch finish**. Part of our library collection, Gouda is all-natural, pasteurized and aged for a minimum of one year. Creamy in texture, highlighted by crystalized proteins that deliver pops of complex flavor.



Made from pasteurized, rBST-free cows' milk  
Made with microbial (vegetarian) rennet

AGED 12+ MONTHS

AWARD  
WINNING



SUSTAINABLY  
FAMILY  
FARMED

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SCAN FOR



ITEM SPECS

ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
71114	Aged Gouda Wedge EW	365 days	8/5 oz	827615000979	10827615000976
72100	Aged Gouda Wheel	365 days	1/20 lb	n/a	90827615000354

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WOMEN  
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## TASTING NOTES

TOASTED HAZELNUTS,  
DULCE DE LECHE,  
BUTTERSCOTCH



## PAIRINGS

Figs  
Caramelized Onions  
Milk Chocolate  
IPA  
Aged Scotch  
Tawny Port





Toma

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# Toma

## VERSATILE ANYTIME

Known for its **rich buttery flavor** and **subtle grassy-tang finish**, Toma is **perfect anytime and on any table**. Toma is the perfect choice for recipes as it **melts beautifully**, adding a sophisticated touch to classics like grilled cheese, pizza/flatbreads, mac-n-cheese and burgers – and elevating the basics as a grated finish on salads, grilled vegetables and apple pie. This all-natural, pasteurized, semi-hard Italian-inspired artisan cheese is creamy in texture and has a waxed rind.

## TASTING NOTES

**BUTTERY,  
GRASSY TANG FINISH**



## PAIRINGS

Stone Fruit	Hop-Heavy Beer
Orange Marmalade	Whiskey
Toasted Almonds	Sauvignon Blanc
Pepper Jelly	
Honey	
Salumi & Olives	



Made from pasteurized, rBST-free cows' milk  
Made with microbial (vegetarian) rennet

**AGED 60 - 90 DAYS**

**AWARD  
WINNING**



**SUSTAINABLY  
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FARMED**

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**NEW LABEL DESIGN!**  
· ITALIAN-INSPIRED ARTISAN CHEESE  
· COLOR-BANDED FLAVOR DESCRIPTIONS  
· WOMEN-OWNED  
· SERVING SUGGESTIONS



SCAN FOR



ITEM SPECS

ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
51115	Toma Wedge EW	210 days	12/6 oz	827615000672	10827615000679
52100	Toma Wheel	365 days	1/10 lb	n/a	90827615000019

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**WOMEN  
OWNED**



MADE IN USA



TomaTruffle



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# TomaTruffle

## TASTING NOTES

BUTTERY, EARTHY & SAVORY,  
PACKED WITH UMAMI



## PAIRINGS

Potato Chips	Sparkling Wine
Berry Preserves	Cabernet
Caviar	Sauvignon
Marcona Almonds	Hard Cider
Extra Dark Chocolate	

## DECADENCE FOR EVERYDAY

Italian Black Summer Truffles from Umbria marry decadently with the buttery richness of Toma. Reminiscent of **undergrowth, fresh strawberries, dried fruit** and a **hint of cocoa**, this earthy delight is the perfect celebratory cheese, no matter the occasion. Perfect for snacking, melting or cooking. This all-natural, pasteurized, semi-hard Italian-inspired artisan cheese is creamy in texture with a waxed rind.



Made from pasteurized, rBST-free cows' milk  
Made with microbial (vegetarian) rennet

AGED 60 - 90 DAYS

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NEW LABEL DESIGN!

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SCAN FOR



ITEM SPECS

ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
55115	TomaTruffle Wedge EW	210 days	12/6 oz	827615000771	10827615000771
55100	TomaTruffle Wheel	365 days	1/10 lb	n/a	90827615000750

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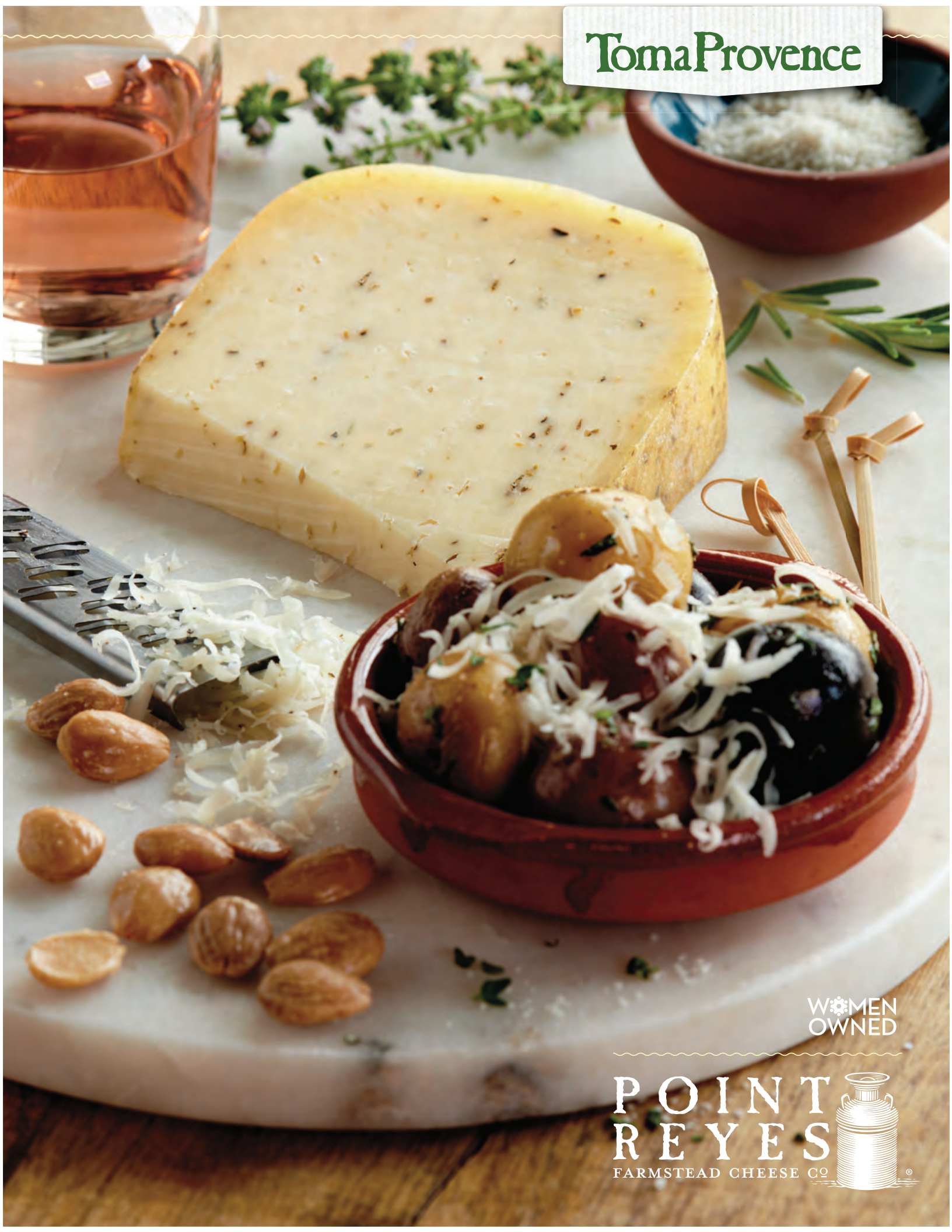
WOMEN  
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Toma Provence



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## TASTING NOTES

### BUTTERY & HERBACEOUS



### PAIRINGS

Olives & Salumi	Pale Ale
Stone Fruit	Rosé
Scrambled Eggs	Chardonnay
Roasted Potatoes	Pinot Noir

## CULINARY DELIGHT

The classic buttery notes of Toma are accentuated by a unique and custom blend of rich Herbs de Provence. **Rosemary, basil, marjoram, savory, and wild thyme** are added to classic Toma for **the perfect Mediterranean blend**. This all-natural, pasteurized, semi-hard Italian-inspired artisan cheese is creamy in texture with a waxed rind.

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ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
54115	TomaProvence Wedge EW	210 days	12/6 oz	827615000740	10827615000747
54100	TomaProvence Wheel	365 days	1/10 lb	n/a	90827615000705

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**WOMEN  
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TomaRashi



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FARMSTEAD CHEESE CO.





# TomaRashi

## TASTING NOTES

**BUTTERY, MILD TO MODERATE CHILE SPICE, FULL OF UMAMI**



## PAIRINGS

Orange Marmalade	Pilsner
Nori	Gin & Tonic
Dark Chocolate	Riesling
	Sake
	Rosé

## UNIQUELY DELICIOUS

The key to TomaRashi is Shichimi Togarashi, a **Japanese spice blend** which complements Toma's classic butter notes. With two types of **chili peppers**, plus **nigella seeds, orange peel, ginger** and **nori** – the result is a gentle heat that warms your palate gradually. Perfect for snacking or adding to Asian or Mexican dishes. This all-natural, pasteurized, semi-hard Italian-inspired artisan cheese is creamy in texture with a waxed rind.



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SCAN FOR



ITEM SPECS

ITEM#	DESCRIPTION	SHELF LIFE	PACK SIZE	UPC	CASE GTIN
53115	TomaRashi Wedge EW	210 days	12/6 oz	827615000733	10827615000733
53100	TomaRashi Wheel	365 days	1/10 lb	n/a	90827615000699

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TomaTruffle



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# TomaTruffle

## TASTING NOTES

BUTTERY, EARTHY & SAVORY,  
PACKED WITH UMAMI



## PAIRINGS

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Berry Preserves	Cabernet
Caviar	Sauvignon
Marcona Almonds	Hard Cider
Extra Dark Chocolate	

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